

ST. LOUIS, MO



4th happiest city

Top 10%
of cities

Most like:
Denver
Seattle

Click for the full report and methodology.



8 out of 10 say:

"It's the best place to live"



65%

"My home makes me proud"



56%

"My home is my favorite place to be"



69%

"I plan to stay in my community for the next 5 years"

What Makes St. Louis' Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



43 years

average home age

76%

have renovated their homes

70%

are happy with their home's size and layout

57%

say they have adequate storage

\$200,000

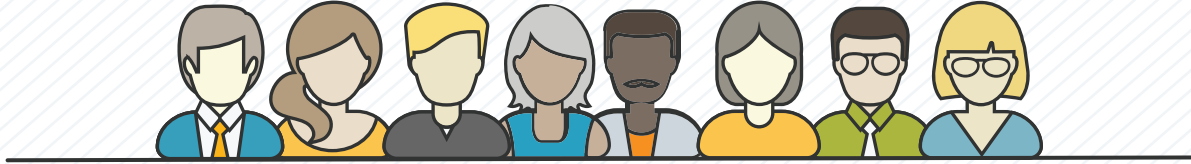
Average Home Price (M.S.A., U.S. Census)

63%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

41%

"I feel that my community is racially diverse"

49%

"I feel that my community is religiously diverse"

SAFETY

79%

"I live in a community that makes me feel safe"

72%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

58%

"I have neighbors I enjoy"

68%

"I trust my neighbors"

2,811,588

Population (M.S.A., U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

53%

live and work in close proximity

65%

have a reasonable commute

86%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

94%

live within one hour of a major metro area

75%

have access to shopping that meets their needs

47%

live close to body of water

40 MINUTES

Average travel time to work